

BRANDING

STRATEGIC SOLUTIONS
BY
GLOBAL UNIVERSITY RANKINGS

INSTITUTIONAL PROFILING

Institutional Profiles provide quantitative data for a large number of performance indicators. Lead the league!

GLOBAL VISIBILITY

Represent the Institute, in an all-complete aspect to get attention, awareness, or, traffic on global scale.

BRAND AND REPUTATION

Institutional branding is crucial to an institution's ability to attract academic talent and other resources.

BUILD A BRAND THAT DRIVES ENROLMENT

INSTITUTIONAL BRANDING

Public Communications, Stakeholder Engagements, and Brand Progression are crucial to establishing and maintaining a global Institutional brand of international repute.

Its important that the institution's progress (research, innovations, student's success, faculty achievements, working environment, and global impact) are well communicated with exclusively curated-contents, for a high-level targeted engagement.

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INSTITUTIONAL GLOBAL BRANDING



GUR'S BRAND CONSULTING HELP INSTITUTIONS BUILD VISIBILITY AND AWARENESS, WITH STRATEGIES FACTORED WITH THE INSTITUTION'S POTENTIAL STRENGTHS AND, MECHANISED TO ENHANCE INTERNATIONAL REPUTATION.

GLOBALUNIVERSITYRANKINGS.COM

Services Offered

Enhanced Profiles

Make people see your Institute the way you want them to visualize

Academic Newsletter

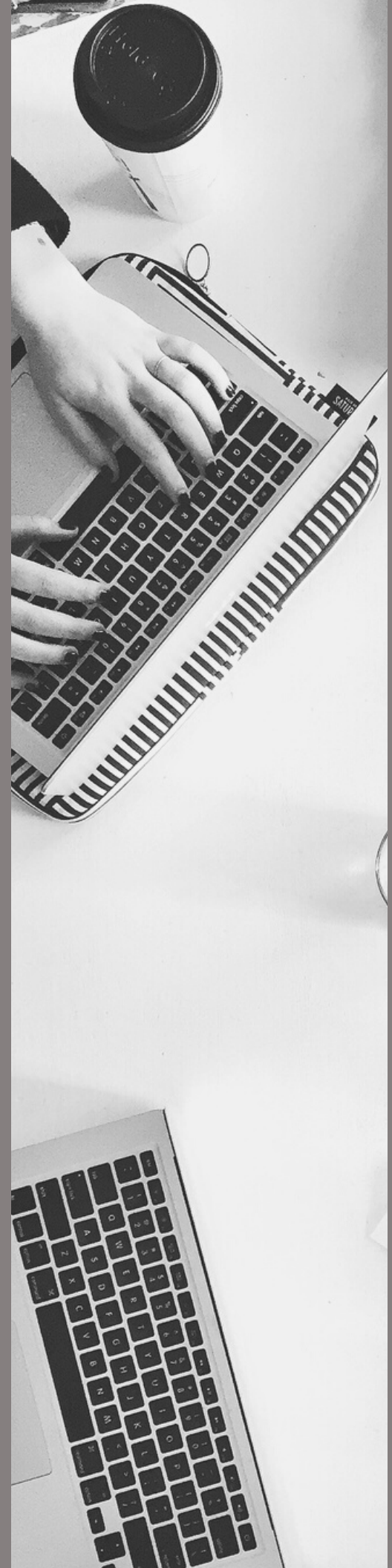
Sponsored content for wide spread circulation with targeted audiences

Creative space

Choose from a wide range of Display advertising and Print advertising options

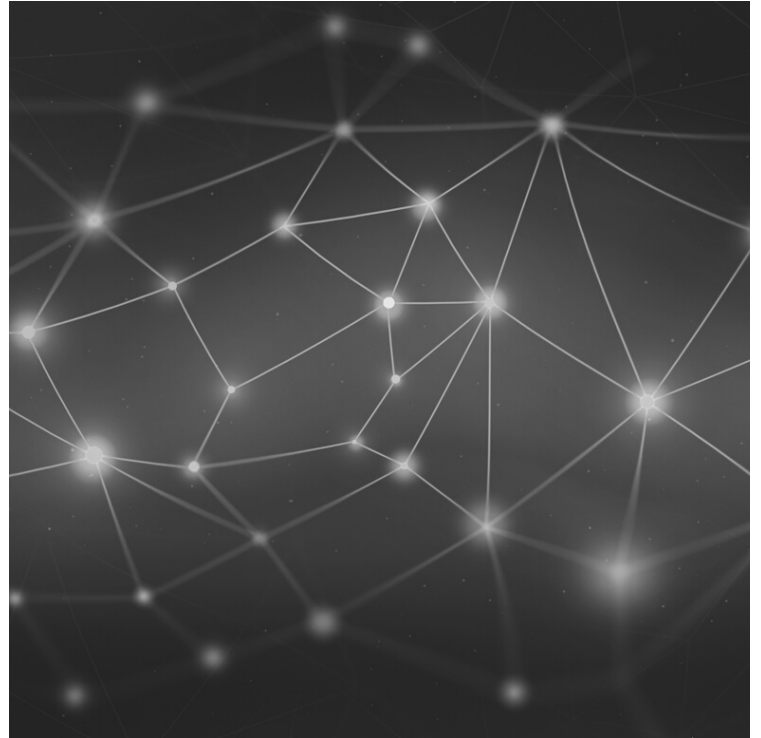
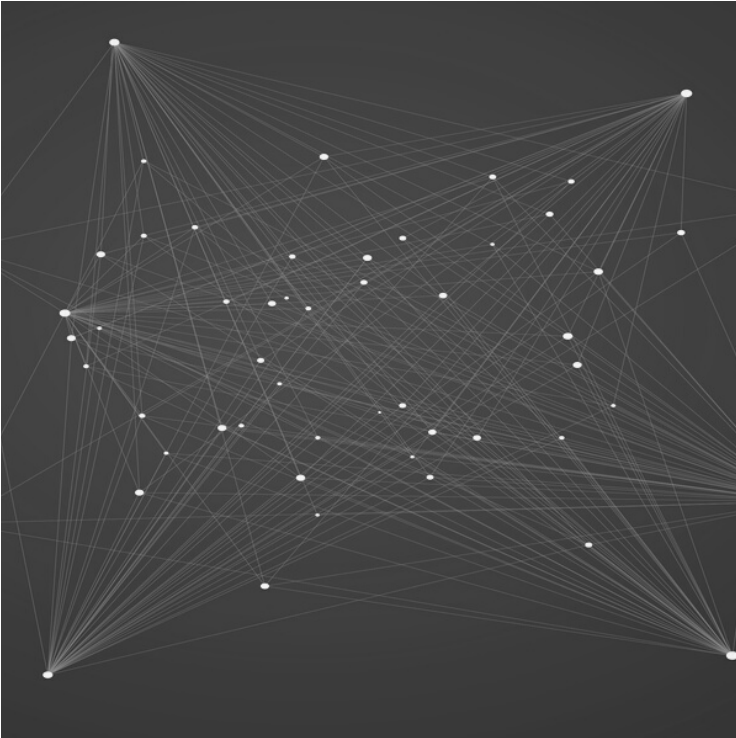
Content Marketing

Exclusively curated contents for direct email marketing and blog promotions





Irrespective of your desire to raise your Institutional profile with scholars, invite researchers or get funds, we help you design the absolute campaign, and set the tone of communications, for your stakeholders with the latest news, rankings, detailed analysis, and data.



this is for you

Make your Institute identified
on the global scale

For more information, contact
branding@globaluniversityrankings.com